



**Receptive Tourism Internal Tourism Broadcasting Tourism** 

... Your traveling friend ...

# Visit Perú LAND OF WONDERS



- **Adventure Tourism**
- **Cultural Tourism and Archaeology**

- Ecological Tourism Mystical Tourism Live Experience Tourism Gastronomic Tourism
- Student Tourism
- Special "Live Peru" Promotions







## IN PERU TRAVEL

# ... Your traveling friend ...

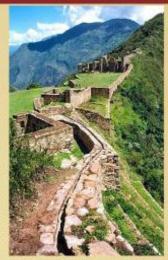
We offer you the most pleasant and comfortable trip in Peru. We want to make sure that your excursions will be carried out with the greatest efficiency, quality and safety, in a country like Peru, with so much tradition, lots of cultural wealth, exuberant nature, a great biodiversity, expressions of live culture and remains of remarkable remote pre-Incan, Incan, colonial, republican and contemporaneous villages. We invite you to share some days full of emotion and satisfaction, in Peru's 14 main destinations.

### ADVENTURE TOURISM

Peru offers you a broad and diverse range of adventure tourism packages and programs that allow you to get to know and enjoy wonderful and fascinating places full of history, magic and adventure. The territory, with contrasting coastal, mountainous and jungle geographical highlights, presents an abundant wealth of natural resources, in its rivers, lakes, lagoons, gorges, valleys, Andes, mountains, snow-capped peaks, Amazon and coastal areas, which you can enjoy, while trekking, doing river rafting, horseback riding, motocross, canopy, motorcycle riding, mountain biking, andinism, bridge or bungee jumping, paragliding, surfing and other sports that make your vacations totally active. We have the infrastructure, technology and capacity to make your trip become a real adventure.

## Trekking Choquekirao "Cradle of Gold" / 4 day program

The great city built by the Incas is an architectural wonder which possesses impressive benched terraces, a Main or Ceremonial Square, sacred places, royal residences, aqueducts and stone buildings located on benched terraces, on different levels and distances, which communicate among themselves by means of stairways and trails. In addition, that architectural wonder's ideal complement is the impressive landscape of the Apurimac's Canyon, with its great river, steep mountains and Condors' flight. We'll get to Choquekirao on an Incan trail, from the





village of Cachora, with camping gear, porters and mules.



# Machu Picchu's Incan Trail Trekking / 2, 3 and 4 day programs

The whole network of Incan trails that connect the City of Machu Picchu, has been built in strict harmony with the natural surroundings and landscapes, as the trail's 39.8 km. go through different ecological levels, from High Andean areas, to inter-Andean and subtropical valleys, with an exuberant and varied flora and fauna which draws you closer to many archaeological sites. It is a very dynamic, remarkable and pleasant trail, because it conjugates history, archaeology, adventure and nature. To have access to that much appreciated circuit, it is necessary to reserve many months ahead of time and it will be subject to a reservation confirmation.

## Salkantay Machu Picchu Trekking / 4 and 5 day programs

It is an alternative trail to get to Machu Picchu, which combines several altitudinal levels, with climbs up to 4,600 m.a.s.l. and impressive views of the snow-capped Mount Salkantay (6,271 meters of altitude). The rough, but beautiful geography leads us through places among snow-capped peaks and High Andean areas, to descend to inter-Andean and subtropical valleys, visiting places, rivers, microclimates, typical villages, thermal baths and archaeological sites. The Andean and tropical fauna and flora turn this hike into an unforgettable experience which ends with the visit of Machu Picchu.

### Biking and Trekking to Machu Picchu/4 day program



Get to Machu Picchu, doing mountain biking and a hike, in a combination of adventure, eco-tourism and culture, has become a new attraction, on the Cusco / Quillabamba asphalted road's itinerary, linking with the village of Santa Teresa; the other access way to Machu Picchu, due to its proximity and because, in addition, it offers you adventure tourism alternatives, such as canopy, cycling and river rafting, as well as Cocalmayo's thermo-medicinal baths. The tour is a mixture of emotions, as we leave Cusco by bus, to the Málaga Mountain Pass (4,350 m.a.s.l.), from which we go on with mountain biking on the downhill stretch to the subtropical jungle, to finally hike to Machu Picchu.

### Biking to Machu Picchu/3 day program

There is an excellent route to get to Machu Picchu, doing a moderate difficulty downhill stretch, on mountain bikes, from the Málaga Mountain Pass (4,350 m.a.s.l.), to Santa María (1,575 m.a.s.l.), on an asphalted road. The other stretches are covered by van or bus, from the city of Cusco, to the mountain bikes' departure point and continuing from Santa María to the Hydroelectric train station, with one night's stay in Santa Teresa, which gives us time to enjoy Cocalmayo's wonderful thermo-medicinal baths. Finally, we board the train that takes us to Machu Picchu Pueblo (Aguas Calientes) and from there, we go on the guided excursion in the Incan City of Machu Picchu, going up by bus or hiking.



### Motorcycling to Machu Picchu/2 day program

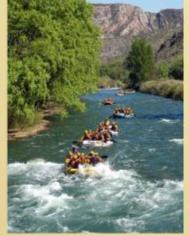
It simply is an unforgettable adventure to go on the tour from Cusco to Machu Picchu, on a motorcycle. Had you ever thought of that? Now, you can do it, on the new Cusco / Quillabamba asphalted road, passing by villages in the Sacred Valley of the Incas, the Málaga Mountain Pass (4,350 m.a.s.l.); the highest point on the way, going by Santa María, to get to Santa Teresa, on a short stretch of road, to the Intiwatana train station and from there, by train to Machu Picchu Pueblo, in just 10 kilometers. But, before, you'll have enjoyed the delights which Santa Teresa offers you, Cocalmayo's thermo-medicinal baths and a monkey tail Canopy adventure.

### River Rafting / Canopy / Machu Picchu / 3 day program

The village of Santa Teresa, located on the jungle's edge, at a four hour trip from the city of Cusco, offers several adventure and recreational tourism alternatives, in a subtropical climate and an exuberant nature, which also gives the option to easily get to Machu Picchu Pueblo, for being quite close, on a road stretch covered in 30 minutes by bus and 10 kilometers by train. Besides, it offers you a more exciting way to combine your trip to Machu Picchu, with adventure, doing canopy, river rafting and relaxing in Cocalmayo's thermo-medicinal baths.



This program is a beautiful alternative, to satisfy the growing demand for hiking tours, seeing the limitations imposed by the entrance tickets and fees to the Incan Trail to Machu Picchu. It is a journey through High Andean areas and inter-Andean valleys with contrasting geographical highlights, which allows you to enjoy extraordinary thermal baths, hikes through remote villages, with their







ancestral customs, sharing life experiences, visiting Incan archaeological sites, contemplating landscapes, native flora and fauna, observing South American cameloids, snow-covered peaks, mountain ranges, lagoons, rivers and valleys, and ending with the visit of two main Incan archaeological complexes: Ollantaytambo and Machu Picchu, Wonder of the Modern World.

### CULTURAL TOURISM AND ARCHAEOLOGY

Peru has an incalculable material and immaterial patrimony. The ancient Peruvians developed cultures and civilizations very remote in time, like that of Caral; the oldest on the continent, which gave their origin to prominent cultures such as Chavín, Paracas, Mochica, Nazca, Tiahuanaco, Huari, Wanka, Chimú, Chincha and Chachapoyas and later on, the Incan Empire; a culture which achieved a remarkable development and the monumental architectural works of which last through time: There it is, Machu Picchu, "Wonder of the Modern World". The steps of pre-Incan, Incan, Colonial and Republican ancestral time periods left indelible traces in ethnic groups, traditions and art, as well as in the colossal constructions and architectural remains that exist throughout Peru. For those reasons and many more, Peru has it all. Get to know it!

### Dawn in Machu Picchu / 4 day program

This program allows you to visit Cusco's main architectural monuments, combining the traditional circuits, with a more relaxed and laid back way of getting to know the Incan City of Machu Picchu, and still have sufficient time to visit other places of interest, such as Wiñaywayna's Archaeological Complex, the Temple of the Moon and others, which you wouldn't have time enough to get to know, on a short visit. In itself, the fact of staying overnight in Machu Picchu, gives a different sensation, in nature's stillness, under the protection of the Apus (Mountain Spirits), at the foot of the Incas' Sacred City, in a cosmopolitan environment and a very warm climate.





### Basic Cusco/3 day program

A quick excursion in Cusco, which will give you the opportunity to get to know some of the Incan culture's main architectural icons, as well as the monumental part of the historical center of the Imperial City which was declared as Humanity's Cultural Patrimony. The Incan City of Machu Picchu, the Archaeological Park of Saqsaywaman and Cusco's colonial part, make up a perfect combination for an excursion of high cultural content of an ancestral nation. One needs an afternoon and another full day, to get to know the essential of our millenary wonders.

### Traditional Cusco / 4 day program

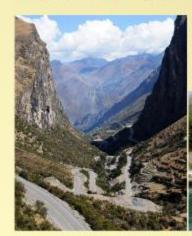
It is one of the most

complete cultural programs of major preference, which allows you to get deeper into the Incan World, visit the emblematic archaeological monuments, such as Machu Picchu, Sagsaywaman, Pisag, Ollantaytambo and Chinchero, as well as the Sacred Valley of the Incas, which combine with colonial monuments that are part of Cusco's Historical Center, and are composed of squares, neighborhoods, churches, streets, stairways, ornamental fountains and buildings, displaying a harmonious ensemble of three time periods, in which stand out the Temple of Qorikancha, Hatun Rumiyoq Street (12 Angle



Stone), the Main Square (Plaza de Armas), the Cathedral, colonial mansions and museums, as well as the handicraft neighborhood of San Blas, without mentioning its dances' colorful artistic expressions.

### Fast Machu Picchu by Road / 2 day program



It is a beautiful alternative to visit Machu Picchu, combining bus and train, as it is accessible any time of year and mainly, during tourist high seasons, when the train services are unable to satisfy the demand. This is why we go by the new route, on the Cusco / Quillabamba asphalted road, passing by villages in the Sacred Valley and the Málaga Mountain Pass (4,350 m.a.s.l.); the highest point on the way, to get



to Santa Teresa, going on a short stretch of road, to the Intiwatana train station and from there, by train to Machu Picchu Pueblo (Aguas Calientes), for just 10 kilometers. But, beforehand, you will have enjoyed the delights that Cocalmayo's thermo-medicinal baths offer, in a true natural paradise.

### Machu Picchu Splendor / 1 day program

This program is designed for executives and people who, while being in the city of Cusco and participating in congresses, events, business, professional, technical or any other activities, do not have much time. Now, in just one day, they will be able to fulfill their dream of getting to know Machu Picchu, the enigmatic stone city, Humanity's Cultural Patrimony and Wonder of the Modern World. This tour is offered in all tourist train categories.



### Sacred Valley / 1 day program

The Sacred Valley of the Incas is one of the favorite circuits of foreign, national and local visitors, because of the cultural and natural attractions it offers, in a mild and very healthy climate. From the traditional village of Pisaq which presents a typical handicraft fair, passing by villages seated on the Vilcanota River's banks, like Calca and Urubamba that produce the world's best export quality corn, visiting the archaeological complexes of Ollantaytambo and Chinchero, in a full day excursion, to get to know and enjoy the Valley's delights.

# INCAN ANCESTRAL RITES / LIVE CULTURE'S MANIFESTATIONS

### Inti Raymi or Sun's Festivity / 1/2 day program

The Inti Raymi is a ceremonial festivity of invocations and offerings to the Sun, the Incas celebrated with much solemnity and veneration, to worship it and offer it sacrifices. Today, it is staged in different sacred places in the city of Cusco, the most important of which is Saqsaywaman's Esplanade, in an impressive artistic display, with beautiful choreographies and garments that give a special atmosphere to the Sanctuary of Saqsaywaman which fills up each 24 of June, with a multitude of Cusco's local inhabitants and a great quantity of foreign and national visitors who give higher ranking to the Incas' most important Festivity.





### Warachikuy Incan War Ritual / 1/2 day program

The Warachikuy, officially declared as Festivity of National Identity, equivalent to the Inti Raymi, is a war ritual for the

young Incan noblemen who were submitted to difficult physical tests of dexterity, risk and courage, to step from youth to maturity. The Inca presided the competitions which, according to what the chroniclers say, took place during several days, in different places, with forceful physical confrontations. The winners were ranked and declared apt for war and to fulfill adult men's functions. Cusco's Glorious Colegio Nacional de Ciencias (National Sciences High School) organizes and stages this spectacular ancestral ritual, on each third Sunday of September, on Saqsaywaman's Esplanade.

## **ECOLOGICAL TOURISM**

Peru, a territory of great and privileged areas of natural reserves, has 42 protected natural areas, covering an approximate total of 127 thousand square kilometers, which corresponds to 4.3% of the country's surface. The geographical highlights have created a diversity of ecosystems in different ecological levels, in which there is an abundant biodiversity. Our national parks, natural reserve areas and sanctuaries, located in the country's three natural regions: Coast, mountains and jungle, offer you the best alternatives to do ecological tourism, equivalent to responsible or sustainable tourism. The Manu National Park, Tambopata / Candamo, Bahuaja-Sonene, Huascarán, Pacaya Samiria, Paracas, Titicaca, Mangroves of Tumbes, Alto Mayo and many other areas rich in ethnic groups, flora and fauna, are awaiting you.



### Manu National Park / 4, 5, 6, 7 and 8 day programs

The Manu National Park, Humanity's Natural Patrimony, possesses an enormous ecological wealth, as it contains more than 20,000 plant species, 1,000 bird species. 1,200 of butterflies and 200 of mammals, among which stand out the jaguar, coypu, 14 species of monkeys, such as the "leoncito" (Small lion) the world's smallest monkey, weighing 100 gr. and the maquisapa monkey that weighs 9 kilos. In the Manu, there is the whole variety of ecological levels existing in the Peruvian Amazon, due to the altitudinal variation which goes from 200 m. to almost 4,000 m.a.s.l. and the reserved area is extraordinarily beautiful and spectacular. It's just a matter of combining ground, river and aerial means of transportation and the shortest visit is in the park's cultural area.



### MYSTICAL TOURISM

Peru is a country with great and mysterious cultures that flourished, with their own identity and gave great value to spirituality. Today, there are still temples and sacred places full of energy and magnetism, in which, by means of our sensitivity, we can penetrate the hidden treasure of their religions, belief systems and manifestations. Since pre-Incan times, life in the Andes was charged with a deep religious feeling, and thanks to it, the Incas were able to maintain the Tawantinsuyu (Incan State) in perfect balance between the human beings, nature and the gods. We help you to journey through a rich spiritual tradition, with esoteric and mystical program from all of Peru, with the Andean priests, shamans or people specialized in performing ancestral ceremonies, invocations, readings, predictions, healings, spiritual baths, ayahuasca and offerings to the Earth or Pacha Mama (Mother Earth).



### Andean Esoteric Cusco / 5 and 6 day programs

The Incas' ancestral Andean cosmo-vision survives in customs and ritual ceremonies dedicated to nature. This is why the Incas built sacred places, to worship the Sun (Inti), Moon (Quilia) and Mother Earth or Pacha Mama. The sacred enclosures and temples have a concentrated magnetism and energy in each space, which can be felt by just being in the place. Share the pleasant experience of participating in the ancestral rites with the shamans, paqos or Andean priests, visiting sacred and enigmatic places like Saqsaywaman, Wasao, Tipón, the Lord of Huanca's Sanctuary, Pisaq, Maras, Moray, the Salt Mines of Maras, Ollantaytambo, Machu Picchu and the city of Cusco.



### LIVE EXPERIENCE TOURISM

The millenary and cultural Peru, cradle of civilizations and autochthonous nations, with their diversity of habits, customs and traditions, opens its doors to you, so that you might get to know it, cohabitate and share its

people's life, in remote villages and communities. Each place on the coast, in the mountains and jungle, has a totally different habitat and way of life, and our visitors have the opportunity to do live experience tourism in different ways, which allows them to learn and participate in the daily activities of rural families, especially in the Peruvian Andes and the Amazonian jungle. During their stay, they'll be able to directly interact in agricultural and livestock raising activities, as well as handicrafts, ritual ceremonies, in typical gastronomy, festivities, myths, traditions, achieving a true life exchange, in perfect balance with the people and nature.

# Titicaca Lake / 2 and 3 day programs Uros Islands, Taquile, Amantaní, Suasi, Llachón Peninsula

Lake Titicaca; the jewel of the Peruvian and Bolivian high plateaus, is the world's highest navigable lake. It is located in the Puno Region, at an altitude of 3,800 m.a.s.l. and it possesses islands inhabited by native Quechua and Aymara populations. It is an ecosystem that has a rich and varied avifauna. There are the floating islands of the Uros; one of America's most ancient people. Taquile is an island of great ethnic and cultural value, with its population very rooted in its ancestral traditions and customs. Amantaní Island, known as the Island of Love, offers the special delight of its population formed by eight native Quechua communities. Llachón, the peninsula's people, different in its customs, cultural manifestations and productive activities, is a participative folk in daily community chores.

All of these populations develop their own handicraft, as they are very rich in their customs and artistic expressions, and Taquile's textile art is known worldwide. They possess important and impressive pre-Incan and Incan archaeological sites, where they perform their ceremonial rites. Finally, the landscape is just too spectacular, beautiful and captivating for words.



### GASTRONOMIC TOURISM

Peru, country of exquisite foods, typical, Creole, Andean, jungle, coastal and Novo Andean dishes, presents a gastronomic variety proper to each one of its regions. The Peruvian food is one of the most sought for in the world, for its seasoning, variety and presentation. On the coast, prevail dishes based on the rich sea's fruit, such as fish, seafood, crustaceans, and seashells; all ingredients of the delicious "cebiche" which is Peru's flag dish. Tourist restaurants, open-air country-side restaurants, show "peñas", traditional "picanterías" and the like, offer local, national and international food, as well as the present fashion of the Novo Andean fusion cuisine. Therefore, Lima is Latin America's Gastronomic Capital City, very well flanked by the culinary art of important tourist cities of the Peruvian South, Center, North and East, where tasting a delicious dish is already a custom and tradition, accompanied by the famous Pisco Sour prepared with the traditional and mature Peruvian Pisco.

### Cusquenian Flavor/4 day program

The varied and exquisite Cusquenian cuisine is known worldwide and some of our typical dishes are part of the Peruvian gastronomy, so widely promoted and appreciated abroad. Cusco offers you all the options of national and local food, as well as gourmet, fusion, Creole and Novo Andean cuisine, meanwhile sea and land fruit are found in the best 5 and 4 fork tourist hotels and restaurants. On the other hand, national food is offered in all 3 to 1 fork restaurants and Cusco's typical food, with its aroma, seasoning and peculiar presentation, can be found in the "quintas" (Open-air country-like restaurants), show "peñas" and famous traditional "picanterías", as true exquisite food capable of satisfying the most demanding tastes.

The unavoidable drink before any Peruvian meal, is the famous Pisco Sour based on the variety and excellent quality of the old, mature and traditional Peruvian Pisco, without forgetting the foamy Cusquenian beer or exquisite "frutillada" and powerful chicha de jora; the Incas' sacred beverage. All of this, with an excursion program, including the City Tour, Southern Valley and Machu Picchu.



### OPTIONAL EXCURSIONS

### Quad Bike Adventure / 1/2 day programs

This is an interesting half day tour around places close to the city, which combines adventure, emotion and nature. Ride a quad bike is something different, especially if you do it on manageable trails and horse paths, among beautiful landscapes, on stretches of geographical contrasts, native forests of queuñas and chachacomos, gorges, streams, country-sides, picturesque villages and archaeological sites, with wild flora and fauna. It just requires a bit of skill to ride a quad bike... Dare it!

### Four Lagoons / 1 day program

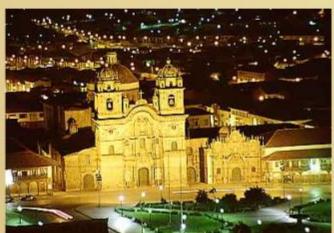
This new eco-tourism and cultural circuit offers interesting attractions, starting by Cusco's Southern Valley, ascending to the High Andean plateau, at an altitude of over 3,600 m.a.s.l., where these four beautiful lagoons are located, with an important flora and avifauna, such as wild ducks, herons, gulls, migratory birds, as well as varieties of fish, like the trout and pejerrey (Atherine), huitas, garachis, ch'iñis and carps that cohabitate

with trout and atherine fish farming. Pomacanchi Lagoon, the largest and most important one, has quays with motorized boats and barges, to go on a ride or if you prefer, to do some sports fishing. On the way, there are picturesque villages and historical monuments, such as the Martyr's House of Tupac

Amaru's Revolution and Sangarará's Church.

### Cusco By Night / 3 hour nocturnal program

Cusco, a cosmopolitan city, with lots of night life, allows you to cohabitate for a while with the local people's warmth, and especially, with the artists, in the traditional handicraft neighborhood of San Blas, where you can visit the workshops of the most famous painters, sculptors, ceramists, potters and silversmiths or take pictures from Saqsaywaman and the White Christ that dominate the city, compete in the Main Square's chats, with tourists from all around the world, enjoy a pleasant typical dinner and the healthy entertainment, in a show "peña" or discotheque, tasting an exotic drink, at the rhythm of music for all tastes.





### Maras Moray Salineras / 1/2 day program

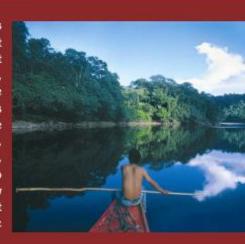
Maras, a picturesque village, located a little more than 40 km. from the city of Cusco, with its stone doorways and colonial features, possesses one of the most astonishing Incan archaeological complexes, in Moray, which is a circular construction, with a depth of more than 30 meters below the ground surface and several concentric rings of benched terraces inside it and which might have been used as a sort of agricultural laboratory, as each one of the terraces offers climatic conditions corresponding to different ecological areas. The circuit is complemented with the visit of the salt mines, the salt of which is captured from underground water, in the mountain and concentrated in more than 4,000 homemade pools, thanks to a technology proceeding from pre-Incan times.

### Southern Valley / 1/2 day program

It is located just a few kilometers South of the city of Cusco and it offers important pre-Incan archaeological complexes like Piquillaqta and Raqchi, as well as Incan complexes, such as Tipón and colonial monuments like the Marquis de Valleumbroso's mansion, the Church of Andahuaylillas, known as America's Sistine Chapel; the Villa Rica of Oropesa; bread's regional capital and Wasao; the land of wizards. The valley is a broad area of country-side, forests, agricultural areas and picturesque villages that have kept alive a long gastronomic tradition of Cusco's emblematic dishes, such as Pork "Chicharrón" (Crackling), in Saylla and the Oven-baked Guinea Pig, in Tipón.

### Tambopata Candamo / 3, 4, 5 and 6 day programs

The Bahuaja Sonene National Park is a place for biodiversity, which shelters 450 bird species, 28 of amphibians and 74 of mammals, as well as a great diversity of insects, butterflies, dragonflies and tree ants. In addition, it possesses a rich and abundant flora, such as aguaje trees, the "tornillo" cedar, giant chestnuts and caobas, and some of these are endangered species. The Tambopata Candamo National Reserve is formed by different ecosystems which are adequate for the eco-conservation of flora and fauna, such as the sachavaca or jaguar tapir, caimans, lizards, fish, turtles, giant otters, capybaras, huanganas, the giant "armadillo", monkeys, macaws, parrots, anacondas, snakes, batrachians, insects and many other species that keep balance in nature. These programs are very spectacular and beautiful, as they allow you to get close to the Peruvian Amazon's largest "collpas", in the heart of the reserve, as well as to impressive lakes, night walks, canopying, scientific expositions, etc.





















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